

SPRINT TESTS 2021

108.187 RESPONDENTS B2C & B2B



TESTS IN 19 COUNTRIES WORLDWIDE



328 TEST IN 2021

71 NEW CONCEPTS 58 ADS (RADIO, OHH, PRINT)
57 LETTERS, EMAILS, WEBPAGES 45 VIDEO'S 38 AWARENESS &
BRANDING 22 PACKAGING 14 PRICING 12 CLAIMS 11 UX



NEW FEATURES



AGILE BRAND TRACKER



EYE TRACKING



LED BOARDING

47 NEW CLIENTS IN 2021



BE SMARTER QUICKER

With the SPRINT Agile Research Platform you can retrieve valuable insight from your target audience in a quick and easy way so that you can improve and optimize innovation concepts, media, packaging & content within 24 hours.

Agile Market Research
powered by **blauw**