Dr Edward de Bono's

Lateral Thinking

Trainer Accreditation:

Our trainer accreditations are fully licenced and delivered in conjunction with the IP holder. We've developed a simple 4 step process, to ensure you get the most value out of the accreditation opportunity.

STEP 1: APPLY	Call us on **+44 (0)20 3836 8640** or email accred@indigobusiness.co.uk – to arrange a meeting with an Accreditation Consultant. They will run through the process in detail, the criteria for success and your plans for implementation.
STEP 2: LEARN	**Attend the Workshop as a Delegate – 2 days** See the workshop as any other delegate would. You hear the common questions, objections and delegate feedback first-hand. Most importantly though, you get to see a Trainer in action, delivering the workshop to the highest level. **Attend the Accreditation Workshop – 2 days** Learn every aspect of the thinking model and the best ways to deliver this training, so you can maximise delegate effectiveness using the tools. **Optional Support: Team Teach your First Event** A lot of trainers want support to deliver their first workshop, we call this a 'team teach'. Your Master Trainer will be there to provide individual guidance, feedback and coaching. Your Accreditation Consultant will be able to provide more information on this option.
STEP 3: TEACH	Upon your successful trainer accreditation, we will work with you to maximise your training opportunities and abilities. It's our role to support you, keep you up to date and ensure the highest quality delivery in all our workshops.
STEP 4: REFRESH	You need to maintain your status as an Accredited Trainer. Your delegates need to know that they are working with the best trainers, with the most up-to-date content and using licensed materials. To ensure quality of delivery and depth, all Accredited Trainers are required to re-accredit every two years. Your Accreditation Consultant will be in touch to arrange these sessions with you. Upon successful re-accreditation you will be issued with an updated accreditation certificate and retain all the Accredited Trainer benefits.

£875+VAT
(per delegate)
2 day public workshop

Group and charity discounts available

£3350+VAT
(per delegate)
trainer accreditation

£185+VAT
(per delegate)
for participant manuals

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www.indigobusiness.co.uk